



# S.S.G. PAREEK P.G. COLLEGE

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Date: 07 March 2024

## Circular

All the faculty members are hereby informed that the institute has scheduled a seven-day FDP "Gyaanaarjan" on "Excellence in Research, Consultancy, Personal Brand Building, and Global Impact in Higher Education in the 21st Century" from 15<sup>th</sup> March 2024 to 21<sup>st</sup> March 2024.

The brief date wise Itinerary of the event is as under:

Day	Date	Time	Topic	Resource Person
1	15/03/2024	12 PM to 3 PM	Inauguration & Foundations of Excellence in Research	Prof. Anil Mehta
2	16/03/2024	01 PM to 3 PM	Grant Writing and Funding Opportunities	Prof. Ashok Kumar
3	17/03/2024	01 PM to 3 PM	Effective Consultancy Practices	Prof. Anurag Sharma
4	18/03/2024	01 PM to 3 PM	Personal Brand Building	Prof. R K Agarwal
5	19/03/2024	01 PM to 3 PM	Enhancing Global Impact	Prof. Sheela Rai
6	20/03/2024	01 PM to 3 PM	Integration and Application	Prof. Vidya Jain
7	21/03/2024	01 PM to 3 PM	Future Directions and Sustainability & Valedictory Session	Prof. B.L. Gupta


All the faculty members are requested to attend the sessions. The faculty members having their scheduled lectures during the time of the FDP may attend the session after their lectures.

On the completion of the event, the proper certificate shall be conferred to the participants who have attended all the sessions. It is further to be noted that every day there will be short multiple-question tests to ascertain what you have understood during the session.

All are requested to comply with the instructions.

Copy to:-

Central Office  
All Department Heads  
IQAC

  
Principal  
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## Report on Faculty Development Program

on

**Excellence in Research, Consultancy, Personal Brand Building, and Global Impact in Higher Education in the 21st Century**

(Period-15<sup>th</sup> March 2024 to 21<sup>st</sup> March 2024)

## INTRODUCTION

The Faculty Development Program (FDP) on "Excellence in Research, Consultancy, Personal Brand Building, and Global Impact in Higher Education in the 21st Century" was a seven-day initiative designed to empower faculty members with the skills and knowledge required to excel in today's dynamic academic landscape. Each day focused on a specific theme: research excellence, effective consultancy practices, personal brand building, and achieving global impact. Through interactive sessions, workshops, and expert-led discussions, participants gained valuable insights and practical tools to enhance their professional development and contribute to their institutions' success. This report summarizes the program's structure, key takeaways, and recommendations for future initiatives.

## OBJECTIVE

The 7-day Faculty Development Program (FDP) aimed to equip faculty members with advanced skills and knowledge in four critical areas: research excellence, effective consultancy practices, personal brand building, and global impact. The program focused on enhancing research methodologies and ethical practices, promoting successful industry and government consultancy engagements, and fostering strong personal branding and professional networking. Additionally, it aimed to increase the global reach and impact of faculty research through international collaboration and strategic dissemination. By integrating these themes, the FDP sought to prepare faculty for future trends in higher education and encourage continuous professional development and interdisciplinary collaboration.

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## PROGRAM OVERVIEW

The 7-day Faculty Development Program (FDP) focused on enhancing faculty competencies in key areas vital to contemporary higher education. It covered advanced research methodologies, ethical practices, and effective publication strategies to foster research excellence. The program also addressed consultancy skills, emphasizing industry and government engagement, contract negotiation, and project management. Personal brand building sessions guided faculty in developing professional identities through effective networking and digital presence. Additionally, the FDP promoted global impact through strategies for international collaboration, research dissemination, and adaptation to future educational trends, culminating in integrated action plans for sustained professional growth..

The session-wise program of the program will include:

Each day module of the session is as under:

Day	Date	Time	Topic	Resource Person
1	15/03/2024	12 PM to 3 PM	Inauguration Session	Prof. Anil Mehta
			Foundations of Excellence in Research	
2	16/03/2024	01 PM to 3 PM	Grant Writing and Funding Opportunities	Prof. Ashok Kumar
3	17/03/2024	01 PM to 3 PM	Effective Consultancy Practices	Prof. Anurag Sharma
4	18/03/2024	01 PM to 3 PM	Personal Brand Building	Prof. R K Agarwal
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## DAY-WISE REPORT ON FDP

A seven-day Faculty Development Programme was organized in the institute from 15<sup>th</sup> March 2024 to 21<sup>st</sup> March 2024.

The session-wise report in the brief is being encapsulated for the reference of all concerned.

### DAY 1 (15/03/2024)

#### Inauguration Session


&

#### Foundations of Excellence in Research

The Faculty Development Program (FDP) commenced with an Inauguration Session led by **Prof. Anil Mehta**, setting the program's objectives and emphasizing interdisciplinary collaboration for academic excellence and global impact. Following this, Prof. Anil Mehta conducted the Foundations of Excellence in Research session, covering advanced research methodologies, ethical considerations, and strategies for impactful publication in prestigious journals, ensuring participants were equipped with foundational skills for rigorous scholarly pursuits in higher education.

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## DAY 2 (16/03/2024)

### Grant Writing and Funding Opportunities

**Prof. Ashok Kumar** led an insightful session on navigating grant writing and funding opportunities in higher education. He covered key aspects such as identifying diverse funding sources, crafting compelling grant proposals, and effectively managing budgets. Participants engaged in practical exercises and peer review sessions to enhance their skills in developing competitive grant applications. The session also emphasized the importance of collaborative research project management and leveraging resources to maximize research impact. Overall, Prof. Kumar's session provided essential tools and strategies for securing funding and advancing academic research initiatives.

## DAY 3 (17/03/2024)

### Effective Consultancy Practices

**Prof. Anurag Sharma's** session on Effective Consultancy Practices provided faculty with essential skills for consultancy roles. Key topics included the principles and benefits of academic consultancy, strategies for building and maintaining industry and government relationships, and practical advice on negotiating contracts. The session also covered project management techniques and examined case studies of successful consultancy projects. Through interactive discussions and exercises, participants gained valuable insights into enhancing their consultancy practices and fostering professional and institutional growth.

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## DAY 4 (18/03/2024)

### Personal Brand Building

**Prof. Ravi Agarwal** emphasized the importance of personal branding for academic professionals. He covered developing a unique value proposition, leveraging social media for professional presence, and effective networking. The session included practical exercises for creating a personalized branding strategy, equipping participants with essential tools to enhance their professional visibility and career growth.

## DAY 5 (19/03/2024)

### Enhancing Global Impact

**Prof. Sheila Rai** focused on strategies for increasing the global reach and influence of academic work. Key topics included understanding global trends in higher education, building international research collaborations, publishing in international journals, and utilizing digital platforms for wider dissemination. The session also featured case studies of successful global impact and concluded with participants developing action plans to enhance their own global impact.

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## DAY 6 (20/03/2024)

### Integration and Application

**Prof. Vidya Jain's** session on Integration and Application focused on consolidating key learnings from the program and applying them effectively. Participants engaged in activities to integrate research, consultancy, and personal branding strategies into cohesive professional development plans. The session emphasized interdisciplinary collaboration and continuous growth, preparing participants to implement their action plans for sustained success in higher education.

## DAY 7 (21/03/2024)

### Future Directions and Sustainability & Valedictory Session

**Prof. B.L. Gupta's** session on Future Directions and Sustainability addressed long-term strategies for maintaining excellence in research, consultancy, and academic practice. Participants discussed adapting to future trends in higher education and fostering a supportive academic community. The Valedictory Session concluded the program, celebrating achievements and distributing certificates, inspiring participants to continue their professional development journeys with renewed vigor.

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## Attendance List of Participants

	Name of the Faculty	Signature
1	Dr. Aditi Pareek	
2	Dr. Abhishek Sharma	
3	Dr. Anamika Verma	
4	Dr. Asha Vyas	
5	Dr. Ati Jain	
6	Dr. Dinesh Kumawat	
7	Dr. Dipti Pareek	
8	Dr. Dipti Sharma	
9	Dr. Gayatri Sharma	
10	Dr. Harlal Meel	
11	Dr. Krishan Kumar Sharma	
12	Dr. Kundan Kumar Sharma	
13	Dr. Kusum Bohra	
14	Dr. Mahesh Kumar Bhimwal	

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15	Dr. Mahesh Nawria	<u>Mahesh</u>
16	Dr. Meghana Pareek	<u>Meghana</u>
17	Dr. Manisha Sharma	<u>Manisha</u>
18	Dr. Namita Sharma	<u>Namita</u>
19	Dr. Neha Sharma	<u>Neha</u>
20	Dr. Nidhi Sharma	<u>Nidhi</u>
21	Dr. Om Prakash Nair	<u>Om Prakash</u>
22	Dr. Pooja Goel	<u>Pooja</u>
23	Dr. Pratistha Pareek	<u>Pratistha</u>
24	Dr. Rajneesh Kumar Mishra	<u>Rajneesh. Kumar Mishra</u>
25	Dr. Rajya Shree Tiwari	<u>Rajya</u>
26	Dr. Rashmi Gupta	<u>Rashmi</u>
27	Dr. Ritu Sharma	<u>Ritu</u>
28	Dr. Ruby Singh	<u>Ruby</u>
29	Dr. Sanju Sharma	<u>Sanju</u>
30	Dr. Sanskriti Sharma	<u>Sanskriti Sharma</u>
31	Dr. Saroj Pareek	<u>Saroj</u>
32	Dr. Shweta Jaiman	<u>Shweta</u>
33	Dr. Sonalika Kumawat	<u>Sonalika</u>
34	Dr. Tulsiram Nagar	<u>Tulsiram</u>
35	Dr. Vineet Kumar Choudhary	<u>Vineet Kumar</u>
36	Dr. Vineeta Choudhary	<u>Vineeta</u>

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38	Mohd. Illiyas	Mohd. Illiyas
39	Mr. Bhupendra Yadav	Bhupendra
40	Mr. Brijesh Kumar Sharma	Brijesh
41	Mr. Dharmendra Singh Choudhary	Dharmendra
42	Mr. Govind Kumar Agarwal	Govind
43	Mr. Jaidev Kumar	Jaidev
44	Mr. Keshar Dev Jat	Keshar
45	Mr. Kuldeep Kumar	Kuldeep
46	Mr. Lokesh Singh rajput	Lokesh
47	Mr. Mahavir Singh	Mahavir
48	Mr. Manoj Kumar Sharma	Manoj
49	Mr. Mukesh Kumawat	Mukesh
50	Mr. Prateek Kumar Pareek	Prateek
51	Mr. Rakesh Kumar Kumawat	Rakesh
52	Mr. Shambhudayal Jhalani	Shambhudayal
53	Mr. Virendra Tank	Virendra
54	Mr. Yogesh Kumar Yadav	Yogesh
55	Dr Aparana Pareek	Aparana
56	Mrs. Ayushi Sharma	Ayushi
57	Mrs. Charu Gupta	Charu
58	Mrs. Deepika Singla	Deepika

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50	Dr. Deepshikha Sharma	Deepshikha
60	Mrs. Gixy Joon	Gixy Joon
61	Mrs. Jyoti Jhanwar	Jyoti
62	Mrs. Manisha Pareek	Manisha
63	Mrs. Panna Bareth	Panna
64	Dr. Shakuntala Singh	Shakuntala
65	Mrs. Shweta Sharma	Shweta
66	Mrs. Saraswati Choudhry	Saraswati
67	Ms. Iram Sehar	Iram
68	Mrs. Krishna	Krishna
69	Mrs. Megha Sharma	Megha
70	Mrs. Ritu Khandelwal	Ritu
71	Ms. Shivani Jangid	Shivani Jangid
72	Prof. Anju Pareek	Anju
73	Prof. Narendra Mohan Sharma	Narendra
74	Mr. Arun Kumar Pareek	Arun
75	Dr. Abhilasha Sharma	Abhilasha
76	Mr. Nitesh Prajapati	Nitesh
77	Mrs. Neha Jain	Neha Jain
78	Ms. Shivani Kumawat	Shivani
79	Mrs. Poornima Soni	Poornima
80	Mr. Nandkishore Sharma	Nandkishore

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81	Ms. Manisha	Manish
82	Ms. Aishwarya Tinker	Aishwarya
83	Mrs. Anita Jaiswal	Anita
84	Dr. Ramesh Chand Swami	Ramesh Chand
85	Ms. Saba Mansoori	Saba
86	Mrs. Supriya Agarwal	Supriya
87	Ms. Heena Narang	Heena
88	Mr. Manohar Lal Sharma	ML
89	Mr. Baldev Singh	Baldev
90	Mrs. Ritu Minocha	Ritu Minocha
91	Ms. Pooja Singh	Pooja
92	Mr. Manish Kumar Sharma	Manish
93	Ms. Divya Sharma	Divya
94	Mrs. Shankey Chauhan	Shankey
95	Mrs. Vibha Pareek	Vibha
96	Dr. Archana Sharma	Archana
97	Dr. Smita Sisodiya	Smita Sisodiya

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## Feedback Form

Dear Participant,

Thank you for participating in the Faculty Development Program (FDP) on Strategies for Strengthening Communication Skills & Advancing Communication Effectiveness. Your feedback is essential for us to improve our programs and better meet the needs of our teaching staff. Please take a few moments to complete this feedback form:

1. How would you rate the overall organization and structure of the FDP?
  - Excellent
  - Good
  - Average
  - Poor
2. Did the sessions on research excellence meet your expectations?
  - Yes
  - No
3. Did the sessions on consultancy practices meet your expectations?
  - Yes
  - No
4. Did the sessions on personal brand building meet your expectations?
  - Yes
  - No
5. How would you rate the effectiveness of the faculty members in delivering the sessions?
  - Excellent
  - Good
  - Average
  - Poor
6. To what extent do you feel the FDP helped you improve your skills in the following areas?
  - Research Methodologies

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- Consultancy Skills
  - Personal Branding
  - Global Collaboration

7. How satisfied are you with your overall experience in the FDP?

- Very satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very dissatisfied

8. Were the facilitators knowledgeable and engaging?

- Yes
- No

9. Would you recommend this FDP to your colleagues?

- Yes
- No

10. What aspects of the FDP do you think could be improved in future editions?

Thank you for taking the time to provide your feedback. Your input is greatly appreciated and will help us enhance our future programs.

Sincerely,

[S.S.G. Pareek P.G. College]

  
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## Test Questions for all Day Sessions

Result Analysis - 90% of participants felt that the session was excellent and/or 10%. It was a very good session.

### Day 1: Foundations of Excellence in Research

1. Which of the following is NOT typically considered a fundamental principle of research excellence?
  - A) Integrity
  - B) Transparency
  - C) Profitability
  - D) Rigor
2. In the context of research, the term 'peer review' primarily refers to:
  - A) Evaluating research proposals by funding agencies
  - B) Assessing the quality and validity of research by experts in the same field
  - C) Collaborating with colleagues on a research project
  - D) Publishing research findings in a high-impact journal

### Day 2: Grant Writing and Funding Opportunities

1. Which of the following is a key component of a grant proposal?
  - A) Budget justification
  - B) Personal biography
  - C) Marketing plan

  
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- D) Product specifications
2. What is the primary purpose of a "letter of intent" in the grant application process?
- A) To formally accept the grant award
- B) To outline the researcher's qualifications and experience
- C) To notify the funding agency of the applicant's intention to submit a full proposal
- D) To detail the project's methodology and expected outcomes

### **Day 3: Effective Consultancy Practices**

1. Which of the following skills is most crucial for a consultant to effectively engage with clients?
- A) Coding proficiency
- B) Strong interpersonal communication
- C) Graphic design
- D) Advanced mathematics
2. What is the primary purpose of conducting a needs assessment in consultancy?
- A) To determine the budget for the consultancy project
- B) To evaluate the consultant's personal strengths and weaknesses
- C) To understand the client's requirements and identify the problems to be addressed
- D) To plan the marketing strategy for the consultancy firm

### **Day 4: Personal Brand Building**

1. Which of the following is NOT typically a component of personal brand building?
- A) Defining your unique value proposition



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- B) Identifying your target audience
- C) Investing heavily in paid advertising
- D) Creating consistent and engaging content
2. Which platform is most commonly used for professional networking and personal brand building?
- A) Instagram
- B) LinkedIn
- C) Snapchat
- D) TikTok

## Day 5: Enhancing Global Impact

1. Which strategy is most effective for researchers aiming to enhance their global impact?
- A) Publishing in local journals
- B) Collaborating with international researchers
- C) Focusing exclusively on theoretical research
- D) Limiting the dissemination of research findings
2. What role does open access publishing play in enhancing the global impact of research?
- A) It restricts access to research findings
- B) It increases the visibility and accessibility of research to a wider audience
- C) It ensures research findings are only available to paying subscribers
- D) It limits the distribution of research to specific geographic regions

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## **Day 6: Integration and Application**

1. What is the primary benefit of integrating research findings into practical applications?
  - A) It increases the theoretical knowledge base
  - B) It ensures research is purely academic
  - C) It enhances the real-world relevance and impact of research
  - D) It limits the scope of research to specific industries
2. Which of the following best describes the concept of 'knowledge translation' in research?
  - A) The process of conducting experiments in multiple languages
  - B) The dissemination of research findings to non-academic audiences for practical use
  - C) The publication of research findings in academic journals
  - D) The replication of research studies across different countries

## **Day 7: Future Directions and Sustainability**

1. Which of the following practices is most important for ensuring the sustainability of research initiatives?
  - A) Focusing on short-term projects
  - B) Securing continuous funding and resources
  - C) Limiting collaboration with other researchers
  - D) Avoiding the use of new technologies

  
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2. What is a key factor in identifying future directions for research?

- A) Ignoring emerging trends in the field
- B) Prioritizing research topics with the least amount of existing literature
- C) Staying informed about technological advancements and societal needs
- D) Concentrating solely on replicating past research findings

  
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UGC Approved "First Heritage College in Rajasthan"




Estd.- 1906

## Photograph & Certificate of FDP Program



**Inauguration Ceremony Photograph**

  
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— OF PARTICIPATION —

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